

# COMPANY PROFILE



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## HIGHLIFE CONSTRUCTION & SUPPLIES LTD

*Harvester Road, Industrial Area  
P O Box 7245 - 20100  
Nakuru.*

*Office Tel: 254- 051 – 2215870/71  
Cell phone: 0726 – 532666/ 0736-970614  
Fax No.: 254-051 – 2212238*

*Or*

*Duplex Apartments  
Along Lower Hill Rd., Upper Hill  
P.O. Box 17092 – 00100  
Nairobi, G.P.O.*

*Office Tel: - 020 – 6751671  
Cell Phone: - 0722- 747037 / 0733 – 616818  
Fax: +254-20-2727345*

*Email: [info@highlifetrading.co.ke](mailto:info@highlifetrading.co.ke) : [sales@highlifetrading.co.ke](mailto:sales@highlifetrading.co.ke) : [highlifetrading@yahoo.com](mailto:highlifetrading@yahoo.com)*

## **COMPANY BACKGROUND**

Highlife Construction & Supplies Ltd, was incorporated in the year 2006, as part of Highlife Group of Companies; laying a strong foundation for a diversified general construction and supplies firm distinguished by integrity, quality, teamwork and hands-on building experience.

Since its founding, Highlife Construction & Supplies Ltd has experienced sustained and steady growth, with a workforce of experienced employees in its two branches; in Nakuru- behind FMD along Harvester Road industrial Area and Nairobi Crystal Court C1, Kiambere Rd., Upper Hill.

Our company specializes in the following fields:-

### **CONSTRUCTION**

- i) Road construction, repair and resurfacing
- ii) Construction and repair of dams, bridges and water pans
- iii) Drilling of boreholes
- iv) Estate development
- v) Building of houses and offices.

### **SUPPLIES**

- i) Cable Cutters & Compression Tools,
- ii) Cable Laying & Maintenance
- iii) Duct Rodding
- iv) Earthing Equipment
- v) Hardware & Electrical Items
- vi) Generators
- vii) Hand & Power Tools
- viii) Insulated Tools
- ix) Lifting & Tensioning
- x) Overhead Line Equipment
- xi) Portable Lighting & Torches
- xii) Personal Protective Equipment
- xiii) Farm Tools
- xiv) Pumps
- xv) Site Equipment
- xvi) Test & Measurement Equipment
- xvii) Earthing Stubs

- xviii) Building and quarry materials
- xix) Industrial materials
- xx) Hardware materials
- xxi) Mechanical equipment and machinery
- xxii) Communication equipments.

The government of Kenya is currently our biggest client and to this effect, we have been registered as 'Road Works Contractors' by the Ministry of Roads and Public Works; **Reg. No. R8772.CON.CTS.6.** We have also been registered as 'Dam Contractors' by the ministry of Water and Irrigation; **Reg. No. WD/DB 500/174.**

### **VALUE, QUALITY & EXPERIENCE**

Highlife Construction & Supplies Ltd. offers a full range of construction and supplies services. The project teams maintain a strong foundation of trust and mutual respect generated through positive relationships with clients, architects, engineers, subcontractors and suppliers. Our company policy encourages shared performance responsibility ensures the highest degree of professional service and results on all projects undertaken.

The project team at Highlife Construction & Supplies Ltd. thrives on challenging contracts, offering a full range of construction and Supplies services. With its dedication to excellence, Highlife Construction & Supplies Ltd has managed to successfully complete various contracts to the satisfaction of the clients.

The construction industry is currently the fastest growing industry in Kenya. In recognition of this fact, the objective of this company is to provide quality products and services and to continually improve customer service at competitive prices to best meet their needs.

The company has embraced the latest technologies in communication and logistics to ensure that our clients receive the right service at the right time. Our management and technical staff are dedicated to steer this company towards achieving these goals.

We plan to include in our bracket private companies and more so, non-governmental organizations as part of our clientele.

## MARKETING OBJECTIVES

An intensive campaign is already underway to market this company keeping in mind that this is a growing company in a very competitive field. We wish to maintain an edge over our competitors.

Familiarization and contact establishment with most government departments and as mentioned earlier, private organizations and NGO's is already in motion and bearing positive results.

It is our sincere hope that this company will continue growing to greater heights at the same time satisfying our clients' needs. To achieve these we have set up the following goals:-

- **Customer Focus** - everything we do is driven by customer needs. We want to be your indispensable partner. We have a passion for understanding and exceeding your expectations and we are committed to providing superior products with the highest levels of quality and excellence.
- **Innovation** - we welcome and push change; we constantly look for new ideas, we are ready to make bold moves and decisions, and we encourage our people to be entrepreneurial, to take some risks and to learn from our mistakes. And we keep things simple and minimize bureaucracy.
- **Valuing our People** - We put the highest priority on developing and retaining outstanding people. We enjoy what we do and we celebrate success. We respect our people and practice open, honest and direct communication. We behave in an ethical, professional and principled manner.
- **Passion for Winning** - This being a new Company we always want to be the best and are determined to outperform and beat our competition. We are a high energy, fast moving, decisive Company. We like action! We execute well and deliver.
- **Boundarylessness** - We encourage our Staff to work collaboratively across business units, hierarchy and functions. Our people are supportive

of each other and we seek partnership with customers, suppliers and contacts.

## **OUR MISSION.**

1. To deliver relevant, timely, and accurate services on construction projects and Supplies by maintaining an open approach that places the client at the centre of everything we do.
2. To foster a work environment with the customer in mind, that encourages creative thinking, innovative solutions, responsibility and accountability at every level.
3. To never lose sight of the importance of the local market. But to make sure our customers benefit from our international network of associated companies.
4. To maintain community awareness and ensure we never lose sight of the value of the individual.

## **OUR CORE VALUES**

1. **Respect** - listening to people to gain a deep understanding of their real needs and preferences.
2. **Teamwork** - collaborating with each other and with clients.
3. **Integrity** - always doing the right thing.
4. **Performance** - Performance of our people, providing expertise, crafting solutions and going the extra mile - is what enables better performance for clients.
5. **Diversity** - accepting our differences in background, experience, perspective and skills makes us collectively stronger and more valuable to clients.
6. **Quality of Life** - promoting balance through a deep, abiding respect for employees' personal lives coupled with an energized work environment and challenging opportunities.

## **FINANCIAL OBJECTIVES**

Highlife Construction & Supplies Ltd. has set up financial objectives and controls in order for progress to be monitored. This means that the management decides on specific rates of return on any current and future investments, cash flow forecasts and calculating mark-ups to achieve these.

## **INCORPORATION AND REGISTERED OFFICE**

The company is incorporated in Kenya under the Companies Act and is domiciled in Kenya.

The address of its registered office is:

### **NAKURU**

Harvester Road, Industrial Area  
P.O Box 7245,  
Nakuru  
Tel No: 051-2215870/71  
Fax No: 051-2212238

### **NAIROBI**

Crystal Court C1,  
Kiambere Rd., Upper Hill  
P.O. Box 17092 - 00100  
Nairobi, G.P.O.  
Cell: - 0722- 747037 / 0733 - 616818  
Fax: +254-20-30589100  
NAIROBI.

## **FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES**

This being a new company the management understands that Company activities expose it to a variety of financial risks, including credit risk, foreign currency exchange rates and interest rates. The company's overall risk management programme focuses on the unpredictability of financial markets and seeks to minimize potential adverse effects on its financial performance.

The Board provides written principles for overall risk management, as well as written policies covering specific areas such as foreign exchange risk, interest rate risk, credit risk and investing excess liquidity.

The company has policies in place to ensure that sales are made to customer with an appropriate credit history.

## **DIRECTORS.**

The Directors who held office since the incorporation of this Company and to date of this report are:

1. MR. RAJESH THAKAR
2. MRS. NISHA THAKAR

The Companies Act requires the directors to prepare financial statements for each financial year that give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit/loss. It also requires the directors to ensure that the company keeps proper accounting records that disclose, with reasonable accuracy, the financial position of the company to enable the Company sustain itself instead of depending on its sister Companies.

They are also responsible for safeguarding the assets of the company.

The directors accept responsibility for the annual financial statements. Which have been prepared using appropriate accounting policies supported by reasonable and prudent judgments and estimates, in conformity with the international financial reporting standards and the requirements of the Companies Act.

The directors are of the opinion that the financial statements give a true and fair view of the state of the financial affairs of the company and of its profit and loss. The directors further accept responsibility for the maintenance of accounting records that may be relied upon in the preparation of financial statements, as well as adequate systems of internal financial control.

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Rajesh Thakar

**OPERATIONS DIRECTOR**